



IFT17 Fun Run & Fitness

GO WITH PURPOSE

Invest in the next generation of professionals in food science and technology.

IFT17 Fun Run + Fitness is powered by IFT Student Association and Feeding Tomorrow. Proceeds from this event support academic scholarships for students pursuing a variety of degrees in the science of food. Feeding Tomorrow aims to ensure the vital work of food scientists continues and carries over to the next generation.

About the Event:

We are re-inventing the Fun Run! We started in 2001 as small group of runners at the IFT annual meeting. It's now 2017, and we are going virtual and inclusive... all in support of the science of food and scholarships! Run, walk, yoga, bike, or swim...anywhere, anytime. IFT makes FIT HAPPEN. Join us from May 1–June 30 for a virtual Fun Run + Fitness event. Participants who attend IFT17 will have the opportunity to join together for a 5k run, 5k walk, or yoga.

Official Event Sponsor: \$5,500

As an official event sponsor, your organization will receive logo recognition in the following locations/venues:

- T-shirt distributed onsite to participants who attend IFT17
- Fun Run + Fitness meter board at T-shirt distribution site and Feeding Tomorrow's scholarship reception
- Feeding Tomorrow's page of the IFT17 website
- Fun Run + Fitness ad in the IFT17 Program & Exhibit Directory
- Fun Run + Fitness ad in the *Food Technology* magazine
- Virtual goodie bag coupon opportunity

Additional benefits include: 5 complimentary Fun Run + Fitness registrations

Event Supporter: Donations between \$500 – \$5,499

Event supporters will have their name or company acknowledged on Feeding Tomorrow's page of IFT17 website and the Fun Run + Fitness meter board at the T-shirt distribution site and Feeding Tomorrow's scholarship reception.

For more information or to become a sponsor, please email feedingtomorrow@ift.org.

We award. We educate. We research. We innovate. We share.



Feeding Tomorrow promises to encourage, promote, and reward excellence for student pursuing careers in the science of food. Our scholarship program is one of the largest in the nation rewarding undergraduate and graduate students for their dedication to a future profession in the science of food.